

# Branding Guidelines

This document depicts what size most graphics should be on social media.

## Social Media Graphics Specification

This document depicts what size most graphics should be on social media

### Facebook

General graphic	800 x 600 pixels
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### Instagram

General photo	1080 x 1080 pixels
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### Twitter

General graphic	any
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The BoothIQ logo should not be altered in any way unless alternative options are provided by the BoothIQ team.